



KATY ISD DEPARTMENT OF ATHLETICS 2022 FOOTBALL PROGRAM

February 10, 2022

Dear Katy ISD Football Program Advertiser:

The athletic booster clubs from our nine high schools Cinco Ranch, Jordan, Katy, Mayde Creek, Morton Ranch, Paetow, Seven Lakes, Taylor and Tompkins are preparing to begin selling ad spaces for the 2022 Katy ISD football programs.

Each school booster club will be selling ad spaces for all high school football programs (digital and/or paper) to help generate revenue for the support of our KISD sport programs. We will host a minimum of 30 varsity football games next season at both of our stadiums. During that season your ad in the football program will be exposed to more than 100,000 fans attending these thirty games.

The nine high school booster club groups are the only sanctioned football ad sale groups that have been approved by the Katy ISD athletic department for the 2022 season! The booster club does have the right to refuse any ad.

The funds generated as a result of these ad sales will go directly to the booster club of each high school to be used to support all girls and boys athletic teams on that campus.

As a result of purchasing a one-fourth, one-half page or full page ad, each vendor will have the option to purchase athletic passes (number of passes depend on the size of ad) good for general admission for "holder only" to any Katy ISD regular season athletic contest played inside the boundaries of our district. This pass is good at junior high and high school regular season sporting events, **but will not be valid at playoff contests or tournaments sponsored by an outside organization or replaced if lost or stolen.**

Advertisers may choose to place an ad in any one or all of our high school football programs.

Attached is a contract, which describes the cost of the various options for ads and can be filled out at your convenience. A camera-ready copy of your ad, the original contract, and your check made payable to the appropriate school athletic booster club can be sent to the representative indicated on the contract. Please return your ad, completed contract, and check on or before the date indicated for each KISD athletic booster club indicated on the ad contract. If you have any questions, you may contact the representative listed on the contract. Your prompt response is certainly appreciated.

If you have questions regarding the authenticity of this ad sales program or this letter, please contact me at once!

Your support of the student-athletes at our high schools is deeply appreciated.

Sincerely,

Debbie Decker
Executive Director of Athletics
Katy ISD

Katy Program Ads
programs@katyabc.org

Cinco Ranch Program Ads
cincosportsads@gmail.com

Tompkins Program Ads
othsfootballprogram@gmail.com

Taylor Program Ads
taylorhsads@yahoo.com

Morton Ranch Program Ads
mrhs.abc.programs@mrhsabc.net

Paetow Program Ads
paetowhsabc@gmail.com

Mayde Creek Program Ads
mchsabc@gmail.com

Seven Lakes Program Ads
sevenlakesabc@gmamil.com

Jordan Program Ads
athleticprogram@jordanwarriorabc.org



KATY ISD DEPARTMENT OF ATHLETICS

2022 FOOTBALL PROGRAM

ADVERTISING SIZE

Full Page	\$700.00
Half Page	\$500.00
One-Fourth Page	\$300.00

COST

Businesses must contact each KISD athletic booster club to purchase an ad. Please see below for the athletic booster contact information.

** As a result of purchasing an ad in the program each vendor will have the option to purchase up to six general admission passes according to the size of the ad for an additional \$50.00 each.

- Full Page Ad – up to six general admission passes
- One-Half Page Ad – up to four general admission passes
- One-Fourth Page Ad – up to two general admission passes

PURCHASE GENERAL ADMISSION PASS (CHECK BOX) (optional)**

- One for \$50.00 Two for \$100.00 Three for \$150.00 Four for \$200.00
 Five for \$250.00 Six for \$300.00

- This pass is good for “holder only” at junior high and high school Katy ISD regular season athletic contest played inside the boundaries of our district. This pass will not be valid at playoff contests or tournaments sponsored by an outside organization. Card will not be replaced if lost or stolen.
- Your donation (Ad purchase) is tax deductible.

Full Page - \$700.00 (7-1/2" x 10")

**1/2 Page - \$500.00
(7-1/2" x 5")**

**1/4 Page - \$300.00
(3-3/4" x 5")**

Advertising Sponsor/Business Name: _____

Contact Name: _____ Contact Number: _____

Contact Email: _____

Address: _____ City/State/Zip _____

Authorized Signature: _____

SAME AD AS LAST YEAR (CHECK BOX) YES NO

School Name: Morton Ranch High School Deadline for Ad: NONE

Katy Program Ads
programs@katyabc.org

Taylor Program Ads
taylorhsads@yahoo.com

Mayde Creek Program Ads
mchsabc@gmail.com

Cinco Ranch Program Ads
cincosportsads@gmail.com

Morton Ranch Program Ads
mrhs.abc.programs@mrhsabc.net

Seven Lakes Program Ads
sevenlakesabc@gmamil.com

Tompkins Program Ads
othsfootballprogram@gmail.com

Paetow Program Ads
paetowhsabc@gmail.com

Jordan Program Ads
athleticprogram@jordanwarriorabc.org